



Cookie Policy

EFFECTIVE DATE: APRIL 21, 2026

The policy of Acosta Inc. and our affiliates (referred to herein as “Acosta Group”, “we”, “our”, or “us”) is to be transparent and open to its users about its privacy-related practices. This Cookie Policy provides detailed information about how and when we use cookies on our websites where this Cookie Policy is posted (collectively, the “Sites”). This Cookie Policy is part of our [Privacy Policy](#).

We may change this Cookie Policy at any time and will post a notice of such changes on our Sites. Please check back to review any updates to this Cookie Policy. The last modified date at the top of this page indicates when this Cookie Policy was last revised. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Sites.

1. DO WE USE COOKIES?

Yes. As described in our Privacy Policy, we use cookies and other technologies to ensure everyone who uses our Sites has the best possible experience. We hope that this Cookie Policy helps you understand our use of cookies and other tracking technologies. If you have any further questions regarding this Cookie Policy or requests, please contact us at our contact information provided below in Section 5.

2. WHAT IS A COOKIE?

A cookie is a small text file placed onto your device by websites that you visit. They are widely used in order to make websites and cloud-based services work in a better, more efficient way and to provide information to the owners of the site. For example, they can recognize you and remember important information that will make your use of a website more convenient (e.g., by remembering your viewing preferences and identifying popular content).

3. WHAT COOKIES DO WE USE?

We use different types of cookies on our Sites to make your interaction with our Sites easy and meaningful – strictly necessary cookies, functional cookies, analytics cookies, and advertising cookies.

We use cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer or device when you close your browser software or turn off your computer. Persistent cookies remain on your computer or device after you close your browser or turn off your computer for a pre-defined period of time. You can control the use of cookies at the individual browser level (see Section 4 below for instructions on how to do so), but note that if you choose to disable cookies, it may limit your use of certain features or functions on our services and websites.



Below we describe the different types of cookies we may use on the Sites and our purpose for using them. To manage the use of cookies on our Sites or to opt-out of their use, follow the instructions in Section 4 of this Cookie Policy. Note that opting out may impact the functionality you receive when using our Sites.

A list of the cookies used on our Sites may be found by clicking the “Cookie Settings” or “Cookie Preferences” link in the footer of the applicable Site homepage.

A. Strictly Necessary Cookies

Some cookies are essential to the operation of our services on the Sites. They are used to facilitate our log-in process, remember your language preference, authenticate users, and enable you to navigate the Sites and to use their features. Without these cookies, we may not be able to provide certain services or features, and the Sites may not perform as smoothly for you as we would like.

Because strictly necessary cookies are essential to operate our services on the Sites, if you choose to use a product on our Sites, there is no option to opt-out of these cookies.

B. Functional Cookies

In some circumstances, we may use functional cookies. Functional cookies allow us to remember the choices you make while browsing on the Sites, remember your preferences, and to provide enhanced and more personalized content and features, such as customizing a certain webpage or application page, remembering if we have asked you to participate in a promotion and for other services you request, like watching a video or downloading a resource. For example, cookies save you the trouble of selecting your language every time you access the website and recall your customization preferences.

C. Advertising & Targeting Cookies

We may also use cookies and similar tools to correlate your use of the Sites to personal information obtained about you. For example, if you have asked us to provide you information about our upcoming campaigns, our services or any promotions, we may utilize our cookie and/or clickstream data about your activities when you engage with us on the Sites. By evaluating this information, we may more clearly target the information we provide you to the specific items we think you will find interesting, based on your prior online activities and preferences.

We also use advertising and targeting cookies of our third-party partners on our Sites. We and our partners may use advertising and targeting cookies to deliver ads that we believe are more relevant to you and your interests.

Advertising cookies may involve “sharing” for targeted advertising purposes under certain U.S. state laws.



D. Analytics or Performance Cookies

We and our partners and providers may use analytics cookies, which are sometimes called performance cookies, to collect information about your use of the Sites and enable us to improve the way they work. Analytics or performance cookies collect information about how you use the Sites, for instance, which pages you go to most. The information allows us to see the overall patterns of usage, help us record any difficulties users may have while using the Sites and show us whether or not our advertising is effective. Analytics cookies are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors.

Analytics cookies may involve a “sale” of personal information under certain U.S. state laws.

4. COOKIE OPT-OUTS AND HOW YOU CAN CONTROL COOKIES ON OUR SITES

In certain jurisdictions, all cookies that are not strictly necessary will be turned off by default. In such jurisdictions, to manage your cookie settings, please see the “Cookie Settings” or “Cookie Preferences” link on a particular Site’s homepage. For individuals in other jurisdictions, all cookies maybe turned on by default and you may opt-out of certain cookies that may involve a “sale” or “sharing” (targeted advertising) by clicking on the “Cookie Settings” or “Cookie Preferences” link on the particular Site’s homepage.

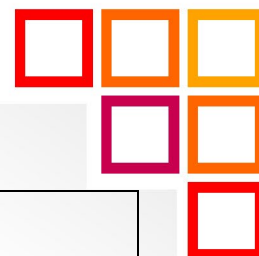
Also, third-party cookie providers may provide an opt out tool for their cookie(s). For example, opt-out functionality for Google Analytics can be found [here](#).

Where we are required by applicable law to honor global privacy controls, you may also be able to utilize a global privacy control in connection with your browser, however, please note that if you do this you may not be able to use this Site’s full functionality.

If you want to control the cookies that are placed on your computer or other device, you can also view cookies stored on your hard drive, choose whether or not to permit cookies to be set by default by changing browser settings as provided in this Section, or delete the cookies stored on your hard drive.

Please be aware, however, that your decision to control cookies may affect your experience of our Sites – you may not be able to access all or parts of those Sites. Turning cookies off, for instance, may prevent you from registering for, signing in to, or using many of the services on our Sites.

The main web browsers allow you to change your cookie settings directly through their sites. These settings will typically be found in the ‘options’ or ‘preferences’ menu of your browser. In order to understand these settings, the following links may be helpful; otherwise you should use the ‘Help’ option in your browser for more details.

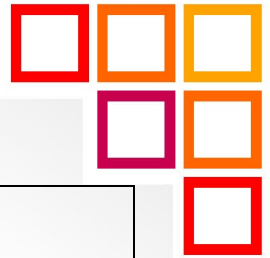


BROWSER	LINK TO CHANGE COOKIE SETTINGS
Chrome	https://support.google.com/chrome/#topic=9845306
Safari	https://support.apple.com/en-us/105082
Firefox	https://support.mozilla.org/en-US/kb/Cookies
Edge	https://support.microsoft.com/en-us/help/4027947/microsoft-edge-delete-cookies

For information on how to use the browser of your mobile device to amend cookie settings, you will need to refer to your mobile device manual.

The following third-party links contain additional information about cookies and other helpful information on your ability to control what cookies apply to you. Please note, however, that these links will take you to third-party sites over which Acosta Group has no control:

LINK TO SITE	DESCRIPTION
www.allaboutcookies.org/manage-cookies/index.html	Offers comprehensive information on how to amend the settings of a wide variety of browsers, details on how to delete cookies from your computer, and more general information about cookies
www.aboutcookies.org	Offers comprehensive information on how to amend the settings of a wide variety of browsers, details on how to delete cookies from your computer, and more general information about cookies
www.youronlinechoices.com/uk www.youronlinechoices.eu	For users located in the UK and Europe, offers information about third-party cookies generated by advertisers and how you can turn these off by going to the Internet Advertising Bureau’s (“IAB”) consumer site



<p>www.networkadvertising.org</p>	<p>Offers a comprehensive listing of opt-outs for advertising platforms, however, note that there are many more networks listed on this site than those used by us at Acosta</p>
<p>https://youradchoices.com/ http://www.aboutads.info/choices</p>	<p>For users located in the U.S., offers information about advertising networks and opt out of receiving personalized advertisements on this browser or device from advertisers who are members of the Network Advertising Initiative or who subscribe to the Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioral Advertising by visiting the opt-out options of each of those organizations</p>

Note that, when you opt-out of personalized advertising, you may continue to see online advertising on the Sites and/or our ads on other websites and online services. Also, given that many opt-outs themselves use a cookie to effectuate an opt-out preference, you may need to opt-out again if you clear cookies on your browser.

5. CONTACT US

If you have any comments or questions about our Sites, including our use of cookies, please contact us at privacy@acosta.com.